

Frequently Asked Questions

Little Black Book – what is it?

The Little Black Book is a comprehensive directory of oil spill contractors in 50 countries. The 5th Edition was published in the summer of 2010 during the Deepwater Horizon oil spill and will be distributed at upcoming conferences.

How often is it published?

Approximately every 18 months to 2 years depending on the number of changes in the contractor information.

Who is eligible for a listing?

Any organization that provides an emergency oil spill cleanup service - primarily focusing on gross oil removal, not remediation. Spill response management and some remediation contractors in non-coastal communities are sometimes included subject to the editors' discretion.

Can suppliers be listed?

No. Suppliers and manufacturers are offered the opportunity to advertise

Is there a fee for updating existing listings?

No

Are there any recurring fees for being listed?

No

Is there a fee for being listed for the first time?

Yes - there is a setup fee of \$190 for each location

Do advertisers have to pay setup fees?

No

How are the LBB distributed?

At oil spill conferences around the World - for example Clean Gulf, Interspill, International Oil Spill Conference, AMOP. Arrangements are made with the conference organizers to help distribute. Some are also offered over the internet.

How many copies are distributed?

Approx 3,000

When will it be published?

The 6th Edition is slated for publication in 2012

What is the deadline for advertising and artwork?

To be advised

What format is needed for the artwork?

Instructions will be provided.

What are the advertising options?

We currently only offer print advert in the Little Black book, however advertisers get a free banner on Cleanupoil.com that runs from the date of commitment until the next LBB (subject to availability)

How much does it cost to advertise?

We can offer a standard page within the book (full page , full color) for \$2,500.00. Prime pages eg Inside front cover are at a premium rate and offered to existing advertisers first.

Will advertisers receive free copies of the LBB?

Yes